



# Carrot + Businessolver Pinnacle Partnership

## CARROT



We are proud to have Carrot as a partner. This relationship, grounded in empathetic experiences and state-of-the-art innovation, combines Businessolver's benefits administration expertise and Carrot's well-rounded health solutions to create one place for your employees to engage with their benefits, including family-building resources.

## Our Relationship

It's important that we help our clients offer their employees benefit options that fit a variety of lifestyles and needs. Our partnership with Carrot ensures employees have a diverse suite of benefit options with the addition of comprehensive fertility and family-building support. Through the Benefitsolver ecosystem, all benefits are accessible, personalized, and valuable.

Together, Businessolver and Carrot offer your employees access to the health resources they need, and a solution to improve their health and achieve their family-building goals. This solution is easily accessible within Benefitsolver, where they expect to, and already go to activate on their benefits.

## Why this Benefits You

**Accessibility and personalization.** Carrot provides exceptional member service tailored to each individual's needs through personalization, precision, and empathetic experiences.

**Satisfaction and simplicity.** Benefits continue to be a top reason employees join or leave an organization. Carrot boasts 95% of employee members who use Carrot said they are more likely to stay at their current company. Carrot's education is clinically vetted, meaning Carrot members can be assured they're receiving safe, trustworthy, and robust support.

**Superior outcomes.** Carrot's programs are rooted in clinical expertise, led by a team with over 200 years of experience in fertility and related care. Carrot's validated outcomes drive cost savings and improve health literacy. Carrot's 93% single embryo transfer (SET) rate is the highest of any fertility benefits solution.

## Who is Carrot?

Carrot is the leading global fertility care platform, serving people of every age, race, income, sex, sexual orientation, gender, marital status, and geography. Trusted by hundreds of multinational employers, health plans, and health systems, Carrot's comprehensive clinical program delivers industry-leading cost savings and award-winning experiences for millions worldwide.

The level of employee engagement on the Carrot platform is impressive. Engaged members have an average of 40 touchpoints per year across their educational resources, provider recommendations, expert chats, and virtual group sessions.

Carrot provides dedicated support for members via the Carrot platform, Carrot app, and phone lines in 10+ languages with support for more than 130 countries.

## Available Solutions

- Fertility (including IUI, IVF, and preservation)
- Adoption
- Gestational surrogacy
- Menopause support
- Low testosterone support
- Gender-affirming care
- Pregnancy and postpartum support
- Return to work and parenting support
- Carrot Payments Platform and Carrot Card
- Carrot Rx