



Hello Heart + Businessolver Pinnacle Partnership



We are proud to have Hello Heart as part of our Pinnacle Partner Program. You trust us to offer your workforce the benefits they need when they need them. We trust our Pinnacle Partners to help us take those benefits to the next level, ensuring they activate them throughout the year. These relationships, grounded in empathetic experiences and state-of-the-art innovation, offer quality products and services with secure and seamless integrations. **Now you can empower your employees to understand and improve their heart health.**

Technology with Heart

Driving lifestyle changes through a connected device and mobile app that uses AI, behavioral science, and digital coaching, Hello Heart empowers people to embrace healthier behavior and improve their heart health.

Better Together

Together, Hello Heart and Businessolver not only help your employees select the right benefits but ultimately help them improve their health and quality of life.

Simplified: We provide a simple and streamlined experience from Benefitsolver to Hello Heart, so your employees can get up and running quickly and easily.

Engaged: Hello Heart and Businessolver will power an engaging, omnichannel experience that meets your employees where they are and inspires them to take action.

Mobile First: We understand the importance of meeting your employees where they are, which is why we offer access to best-in-class digital technologies and deliver seamless integrations that drive positive results.

Why this Benefits You

Confidence

- A seamless and easy implementation process
- Increased data integrity via streamlined services with secure data sharing

Support

- Engagement tools to drive activation from your employees
- End-to-end service and support

Experience

- Easy, one-stop access to and education on non-electable benefits
- Real-time decisions through advanced connections

Value

- 84% of high-risk individuals reduce their BP, sustained over three years¹
- Employers saved on average 19% (\$1,865) of medical claims costs in the first year²

What is Hello Heart?

Hello Heart is the only digital therapeutics company to focus exclusively on heart disease, the leading cause of death for U.S. adults. Using AI, behavioral science, and personalization, Hello Heart's digital coaching app empowers people to embrace healthier behavior, which can reduce the risks of high blood pressure, high cholesterol, and heart disease. The program also includes a Bluetooth-enabled blood pressure monitor that helps users catch blood pressure readings that are extremely high or an irregular heartbeat, and the app encourages them to talk to their doctor to identify potential risks in time. Validated in peer-reviewed studies and trusted by leading Fortune 500 companies, Hello Heart is easy to use and works alongside an employer's benefits ecosystem. Founded in 2013, Hello Heart is a member of the American Heart Association's Innovators' Network. Visit www.helloheart.com for more information.

1 Validation Institute. 2022 Validation Report (Valid Through October 2023). https://validationinstitute.com/mp-files/hello_heart_savings_2022_final.pdf. Published October 2022. Accessed January 19, 2023. (This analysis was commissioned by Hello Heart, which provided a summary report of self-funded employer client medical claims data for 203 Hello Heart users and 200 non-users from 2017-2020. Findings have not been subjected to peer review.)

2 Depends on employer size. Based on data on file at Hello Heart. Results may differ from employer to employer.