

Reaching the Pinnacle
Through Strong Partnerships

## What is a Pinnacle Partner?

Our Pinnacle Partners have accepted the invitation to take our relationship to the highest level—to the Pinnacle. When you are looking for Voluntary Benefit options—look to these carriers for a best-in-class experience!

































The partnership between Businessolver and our Pinnacle Partners allows for flexible designs, administration, and value-added services. This helps ensure you and your employees have a seamless customer experience.

**Flexible:** Leverage technology to offer seamless member experience and flexible, innovative products and services within the Benefitsolver platform.

**Service:** Maximize voluntary benefits and enrollment experiences for employers and employees, with a dedicated service team to ensure a smooth implementation process from beginning to end.

**Innovation:** We innovate to deliver to a comprehensive suite of core and voluntary products based on data-driven outcomes.

# **Pinnacle Program Commitments**

## **Dedicated Carrier Teams**

- Support for your benefits—through onboarding and beyond
- Strategic alignment

## **National Agreement**

- Improved integration costs
- Reinvestment to support the carrier and integrations

#### **Enhanced Integrations**

- Higher priority for integration enhancements
- Focus on better member experience

## **Standardization of Processes**

- Ease of implementation and ongoing support
- Less rework and escalations

### **Relationship Across Organizations**

- · Ability to work directly with the carrier
- Demonstrates true partnership

#### **Business Growth**

- · Leverage combined market expertise to drive opportunities
- Collaborate to provide client delight

