



Bring Your Benefits to Life

Benefit plans often contain technical terms and lingo that sound like a foreign language to those who do not live and breathe it every day. How can we expect employees to understand the difference between an HMO and PPO when they only encounter those terms once a year, if that? That's why Businessolver has partnered with Flimp Communications to provide you with video options that bring those complicated terms to life. These educational videos, seamlessly embedded in Benefitsolver, will help your employees understand difficult jargon and explain the differences between common benefit plan choices.

Options Include:

- ▶ License Flimp's generic animated videos from their comprehensive library to bring complicated benefits terms to life.
- ▶ Create semi-custom videos to tell your benefits brand strategy—style templates and built-in scripts make it easy.
- ▶ Fully customize the brand experience through tailor-made videos to reflect your company's culture and messaging tone.
- ▶ Bring your benefits details to life with in-depth presentation videos with chaptered navigation so employees can jump around to the topics of interest.
- ▶ Create videos in multiple languages to improve the learning experience for multi-lingual workforces.
- ▶ Custom-branded, interactive digital postcards increase engagement and drive action—feature videos, links to enrollment portals, benefits guides and more to provide an all-in-one, on-demand communication vehicle.

We understand how important it is for your employees to make educated choices in their benefit selections. With access to Businessolver's animated video library, employees are one step closer to understanding their benefits in a new and more meaningful way.

For up-to-date information and pricing for Flimp's solutions, visit the [Businessolver Communications Resource Center](#).